

Iconik Studio Instructions
SIJHSAA State Basketball Tournaments
Rend Lake College Ina, Illinois

The SIJHSAA has entered into a photography contract with Iconik Studio of Fairfield, Illinois. State Qualifying Teams and Cheerleaders will have photo opportunities with Iconik Studio with no obligation to purchase. Listed below is pertinent information.

1. General Information:

- A. No money up front.
- B. Online proof so parents can see the product first.
- C. Every athlete will receive a unique online code to access his or her images.
- D. All portrait packages are mailed home to the parents.
- E. All customer service is handled by Iconik Studio.
- F. 100% satisfaction guarantee – for obvious photographic mistakes.
- G. 3-week turnaround on packages once orders are placed by parents.
- H. All images taken by nationally recognized professional photographers – you will always see the same photographers.
- I. The attending team receives a 5 X 7 copy of each group for the team coach(es).
- J. The attending team receives all team photos for use in their school yearbook.
- K. Custom template – Your template will match your school and championship level.
(Standard and custom upgrade products available for teams and individuals)

2. Process:

A. Prior to the Tournament:

- 1. Teams advancing are required to electronically register with Rend Lake College. During this process, your school will be requested to include emails of each player's parent.
- 2. Cheerleaders will register on a separate form provided by the SIJHSAA office. This form will be submitted directly to Iconik Studio.
- 3. Team and Individual picture schedule will be announced by the SIJHSAA Office (players and team pictures will take place 1 hour before scheduled game time)
- 4. Cheerleader Team and Individual pictures will be taken immediately after team pictures.
- 5. Custom backgrounds will be created for the tournament.

B. State Tournament Begins:

- 1. Individual as well as team photos will be taken 1 hour before game time.
(Players & team followed by cheerleaders)
- 2. Photos will be taken in the Rend Lake College Convention Center Meeting Rooms.
- 3. Contact info will be documented for any athlete or cheerleader not included on the previous registrations.
- 4. Iconik Representatives will be on-site to answer any questions from parents.
- 5. Materials will be to given all answering ordering questions.

C. After The Tournament:

- 1. The parents of each athlete or cheerleader will receive an email with their images to view and order.
- 2. Parents can view, share, and order online. All orders will ship directly to the address they provide online when ordering.
- 3. Coaches will receive a custom plaque with their team photo.